REsearchStore.com GAMEPLAN

LISTING AGENT ENGAGE™

- Comp Sharing System Pre-Appraisal
- AI Appraisal Troubleshooting
- Price Reduction Tools
- Open House Collateral

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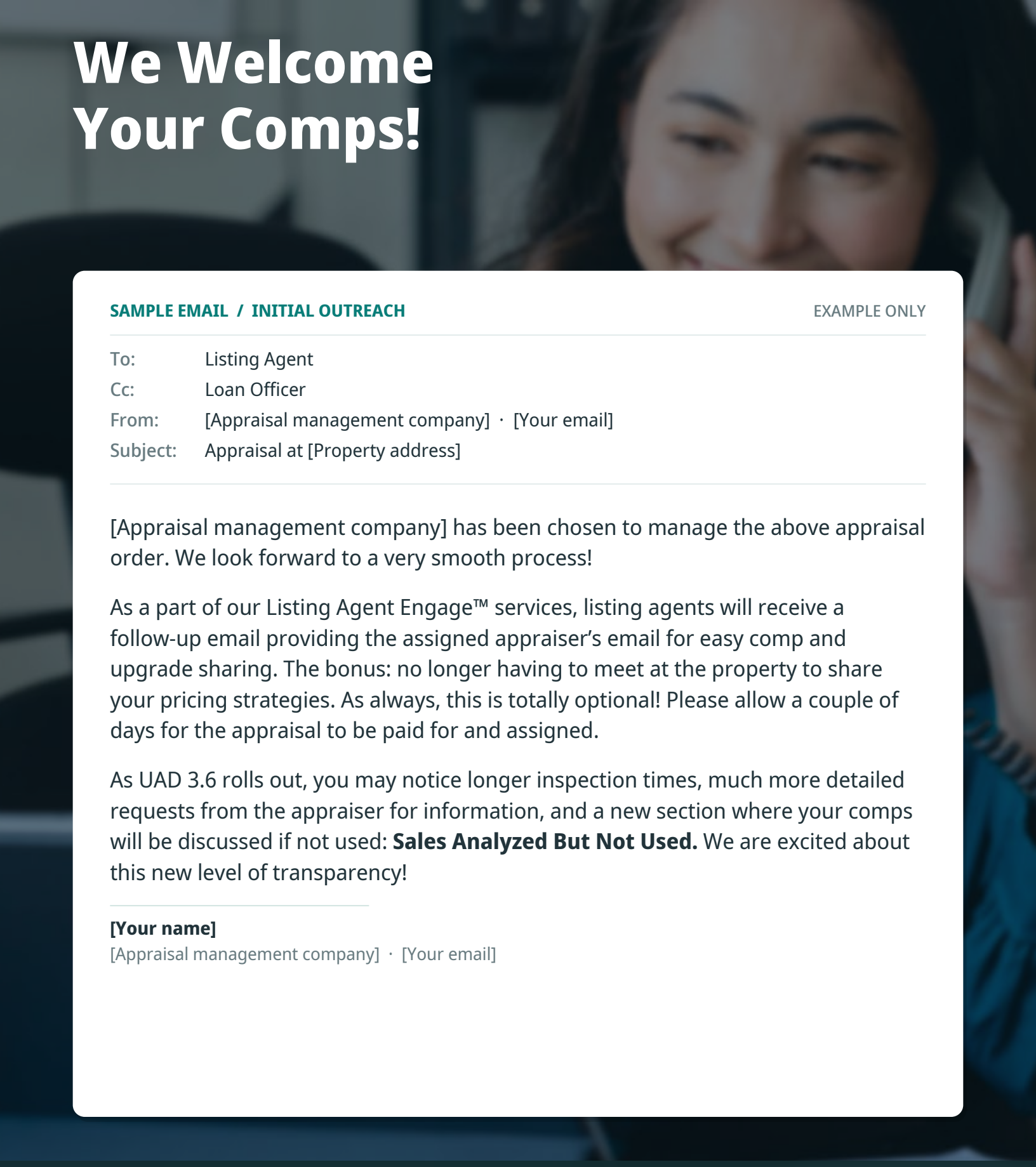
Listing Agent Engage™ Orders



We Welcome Your Comps!

SAMPLE EMAIL / INITIAL OUTREACH EXAMPLE ONLY

To: Listing Agent
Cc: Loan Officer
From: [Appraisal management company] · [Your email]
Subject: Appraisal at [Property address]

[Appraisal management company] has been chosen to manage the above appraisal order. We look forward to a very smooth process!

As a part of our Listing Agent Engage™ services, listing agents will receive a follow-up email providing the assigned appraiser's email for easy comp and upgrade sharing. The bonus: no longer having to meet at the property to share your pricing strategies. As always, this is totally optional! Please allow a couple of days for the appraisal to be paid for and assigned.

As UAD 3.6 rolls out, you may notice longer inspection times, much more detailed requests from the appraiser for information, and a new section where your comps will be discussed if not used: **Sales Analyzed But Not Used.** We are excited about this new level of transparency!

[Your name]
[Appraisal management company] · [Your email]

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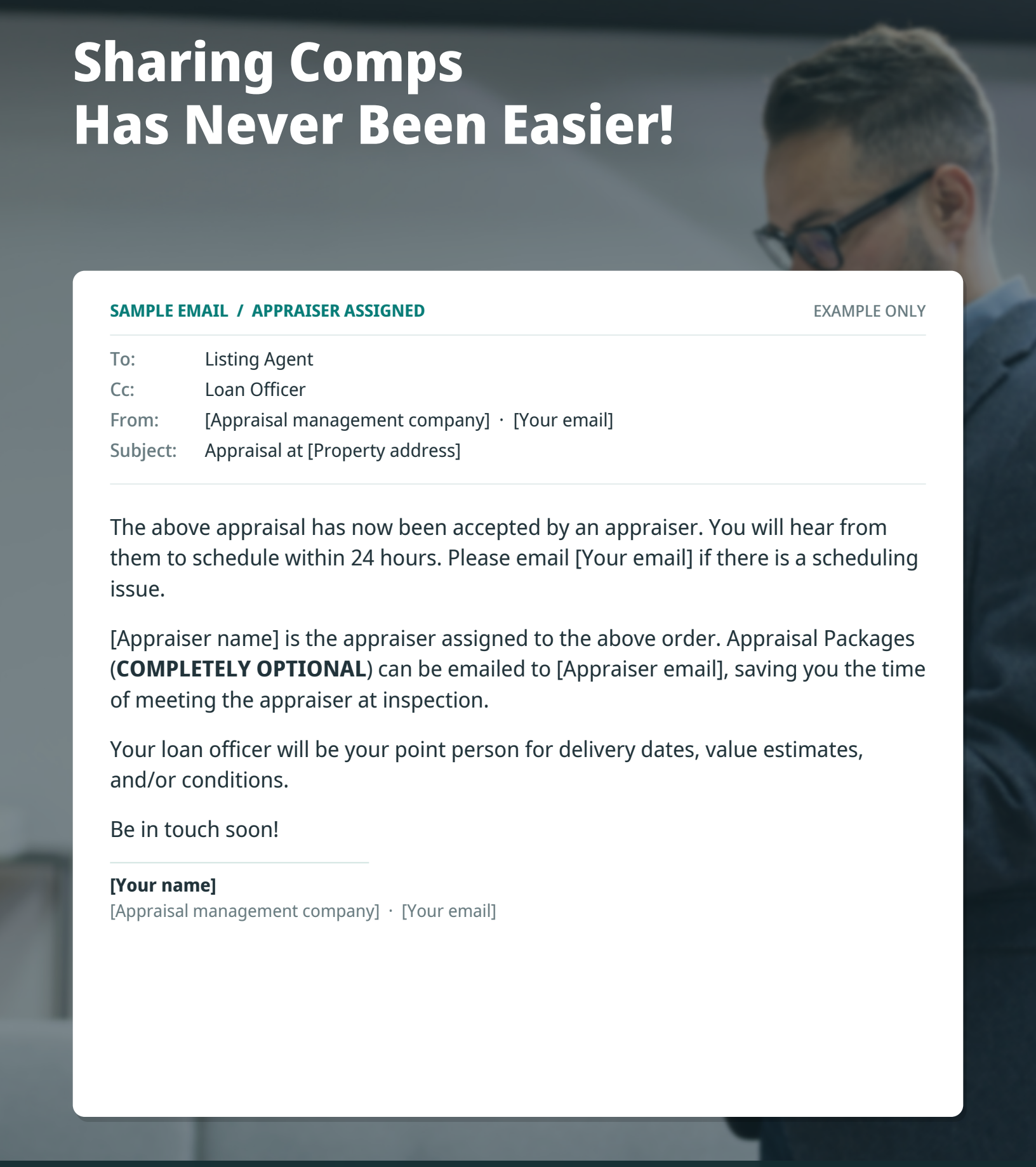
Sharing Comps Has Never Been Easier!



SAMPLE EMAIL / APPRAISER ASSIGNED EXAMPLE ONLY

To: Listing Agent
Cc: Loan Officer
From: [Appraisal management company] · [Your email]
Subject: Appraisal at [Property address]

The above appraisal has now been accepted by an appraiser. You will hear from them to schedule within 24 hours. Please email [Your email] if there is a scheduling issue.

[Appraiser name] is the appraiser assigned to the above order. Appraisal Packages (**COMPLETELY OPTIONAL**) can be emailed to [Appraiser email], saving you the time of meeting the appraiser at inspection.

Your loan officer will be your point person for delivery dates, value estimates, and/or conditions.

Be in touch soon!

[Your name]
[Appraisal management company] · [Your email]

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